



EmilyHardyDesigns.com

CONTACT

- 📍 Phoenixville, PA
- ✉ EmilyHardyDesigns@gmail.com
- in [Linkedin.com/in/emilyhardydesigns](https://www.linkedin.com/in/emilyhardydesigns)

EDUCATION

- 2011-2015
Bachelor of Fine Arts
Kutztown University, Kutztown, PA.
Fine Arts, Concentration: Digital Media
- 2007-2011
Methacton High School, Eagleville, Pa.
NMTCC, Lansdale, PA.
(North Montco Technical Career Center)
Course: Commercial Arts

EXHIBITIONS

- 2018
Awarded "Best in Show".
Locals. Juried. Group Exhibition.
Community Arts, Phoenixville, PA.
- 2015
Reality Rendered. Group Exhibition.
Student Gallery, Kutztown, PA.
Salon de Refuses. Juried, Group Exhibition.
Eckhaus Gallery, Kutztown, PA.
Senior Gallery. Juried, Group Exhibition.
Marlin & Regina Miller Gallery, Kutztown, PA.
- 2014
World on a Wire. Group Exhibition.
Kutztown University, Kutztown, PA.

EMILY HARDY

DIGITAL ARTIST

Digital media designer with a solid understanding of successful marketing practices. Experienced producer of graphic assets, photography, videography and creative approaches.

EMPLOYMENT

Photo Retoucher // 11/2021-01/2023

David's Bridal, Conshohocken, PA.

- Edit all vendor and in-house imagery for social campaigns, digital catalogs and print productions.
- Color correct product to ensure the most accurate representation.
- Composite, mask and remove imperfections using best judgment.
- Consistently utilize non-destructive retouching practices.
- Finalize post-production processes through optimal export settings.
- Archive and organize file folders for secure storage across departments.

Project Manager // 01/2021-10/2021

Apex Sign Group, Norristown, PA.

- Facilitate national commercial sign projects from start to finish.
- Conceptualize all client signage, awning and graphic concepts.
- Aid in branding updates through client and market research.
- Contract and coordinate vendors based on project needs.
- Manage drawing revisions from visual conception through production.
- Ensure client satisfaction through attention to detail, accountability and great communication.

Technical Designer & Social Media Strategist // 2016-2020

Apex Sign Group, Norristown, PA.

- Propose scaled signage on tenant buildings per field measurements.
- Craft and engineer custom sign builds as needed.
- Maintain and generate copy and assets for social media accounts.
- Produce print ready and web based promotional material.
- Photograph events and sign portfolio coverage.

SKILLS

- Strong knowledge of Adobe Photoshop, Lightroom, Bridge, Premiere Pro and Cinema 4D, as well as CorelDRAW and Illustrator.
- Confidently can capture professional level photography and videography with various styles of DSLR and digital camcorders.
- Detailed creative eye with highly proficient post production editing skills.
- Solid understanding of pivotal 3D modeling and animation concepts.
- Quickly adapts to inexperienced software and technology.
- Great comprehension of project briefs and exceeds expectations upon completion.
- Excellent interpersonal communication and accountability.
- Firm dedication to organization and responsible time management.